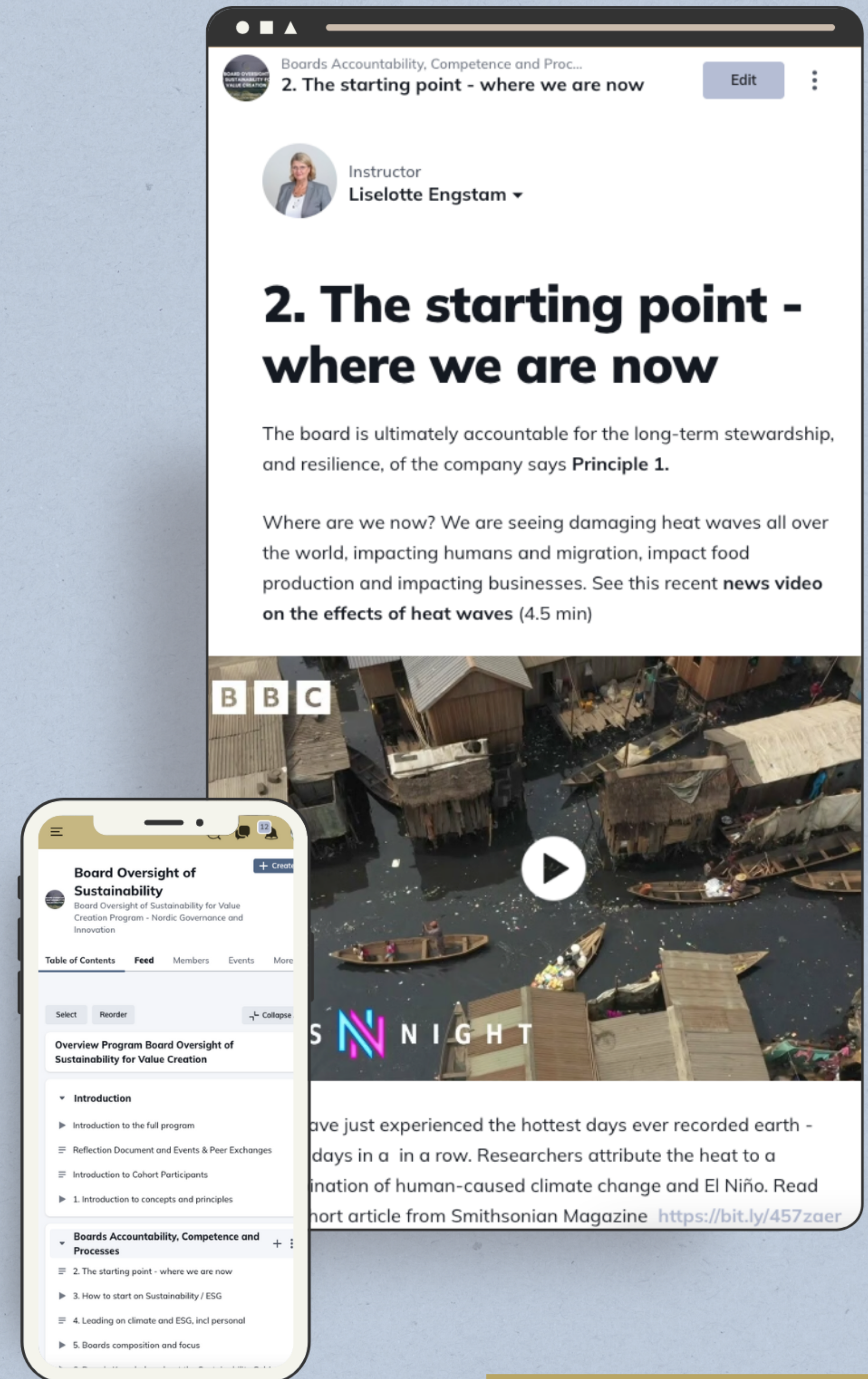


# Training Programs Boards Impact Forum

<https://boardsimpactforum.com>

Course catalogue - Version 0.5  
December 2024





# We engage board directors to accelerate climate actions and innovation for a sustainable world.

Board Impact Forum is the Nordic chapter of the Climate Governance Initiative (CGI) of the World Economic Forum. We focus on the broader sustainability and AI agenda and through our partners in the Nordic Boards Network we reach over 10k board members and directors across all the Nordic countries: Sweden, Norway, Denmark, Finland, and Iceland.

**We are the only Nordic network for board directors**, and the only one with a specific focus on sustainability, climate governance and AI.

<https://boardsimpactforum.com>





# Boards Impact Forum Training Offers

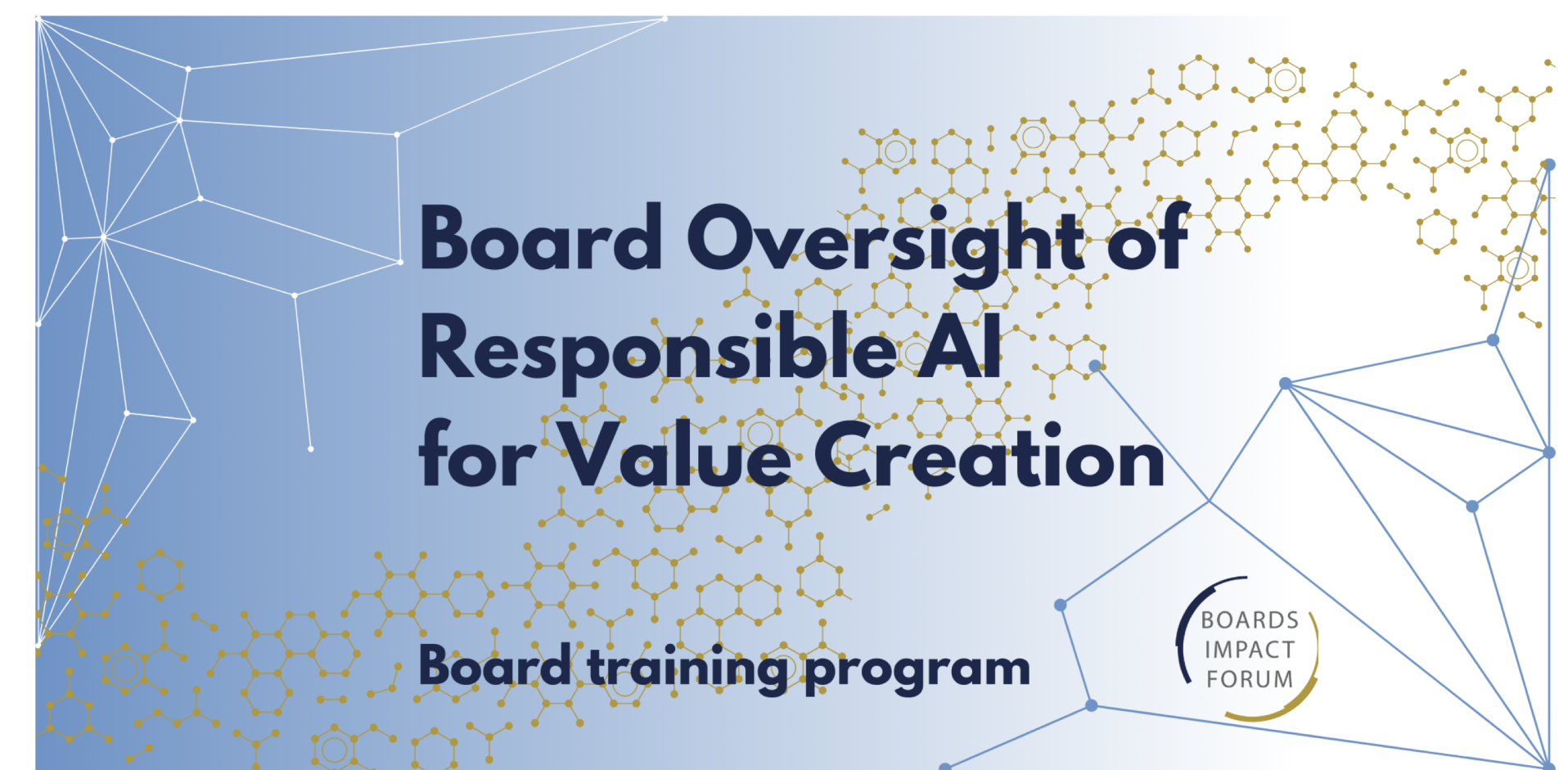
Board Impact Forum has two online program for boards:

**Boards Oversight of Sustainability for Value Creation**, aims to help you rethink part of your leadership and your company, and integrate sustainability and climate change in your organisation for increased value creation.

**Boards Oversight of Responsible AI for Value Creation**, designed to support you in reshaping aspects of your leadership and your organization by incorporating Responsible AI practices, thus enhancing value creation.

Both programs have:

- An AI chatbot that simulates the program content in a discussion in a board room
- Certification and follow up events in Alumni network with 2 events per year.





# Boards Oversight of Sustainability for Value Creation





# Board oversight of Sustainability Value Creation

Online virtual program Boards Oversight of Sustainability for Value Creation:

- the program follows the WEF Climate Governance Principles

## Testimonials from Previous Participants

“This program provides an invaluable cornerstone for the strategic work for any company that want to be longterm successful.”

Board member

“If you want to learn how to integrate sustainability into your company’s value creation, this is the online course to take. It’s interactive, global, online and gives you great insights alongside with ready-to-use tools.”

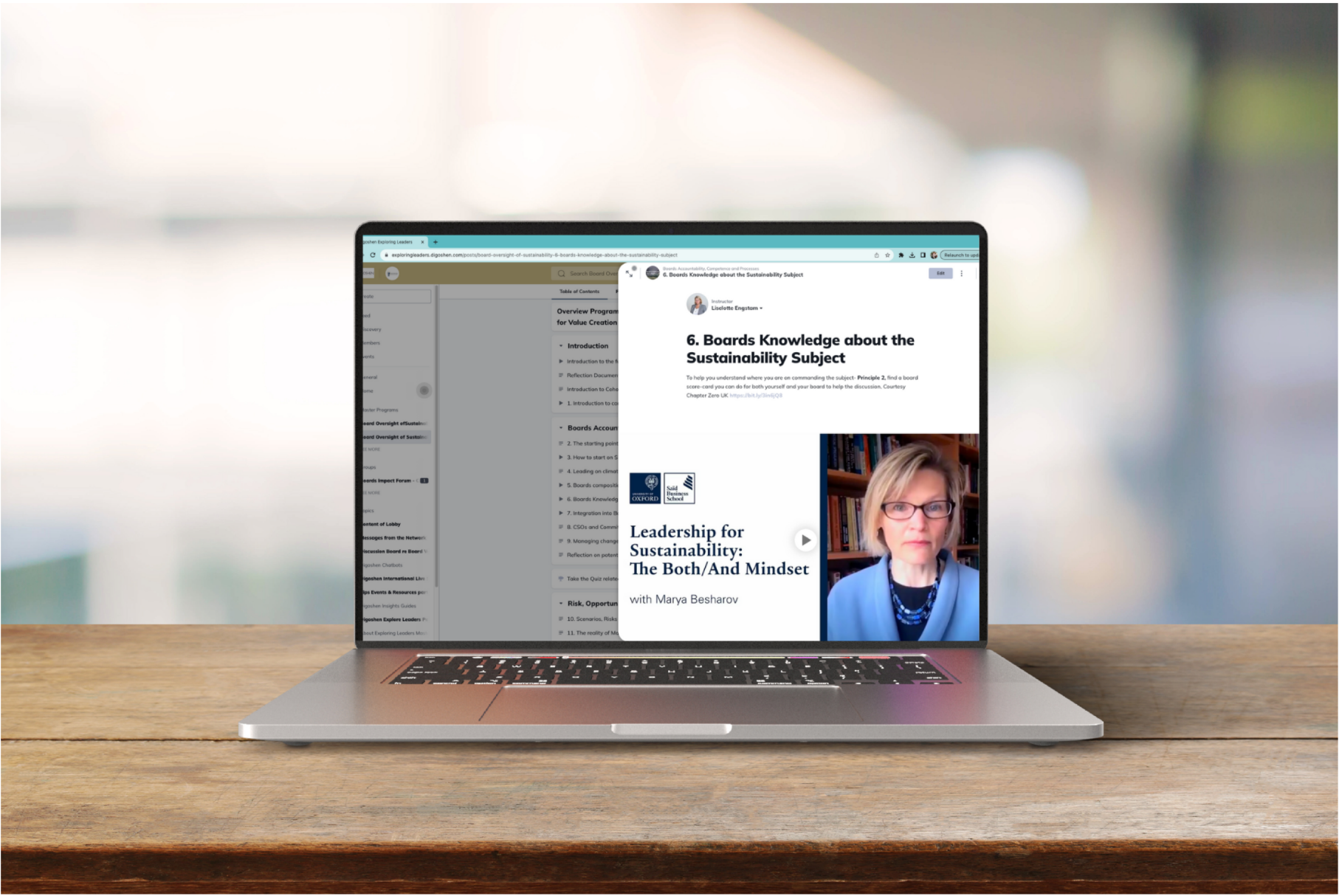
Board member

“A thorough, balanced and insightful eye-opener, paired with live discussions with amazing people. A must for any board chair and member of a modern company.”

Board member



This course is recognised as a Climate Governance Initiative (CGI) Approved Course. This rigorous accreditation reflects the course’s relevance and quality, making it one of the few globally approved programs of its kind.

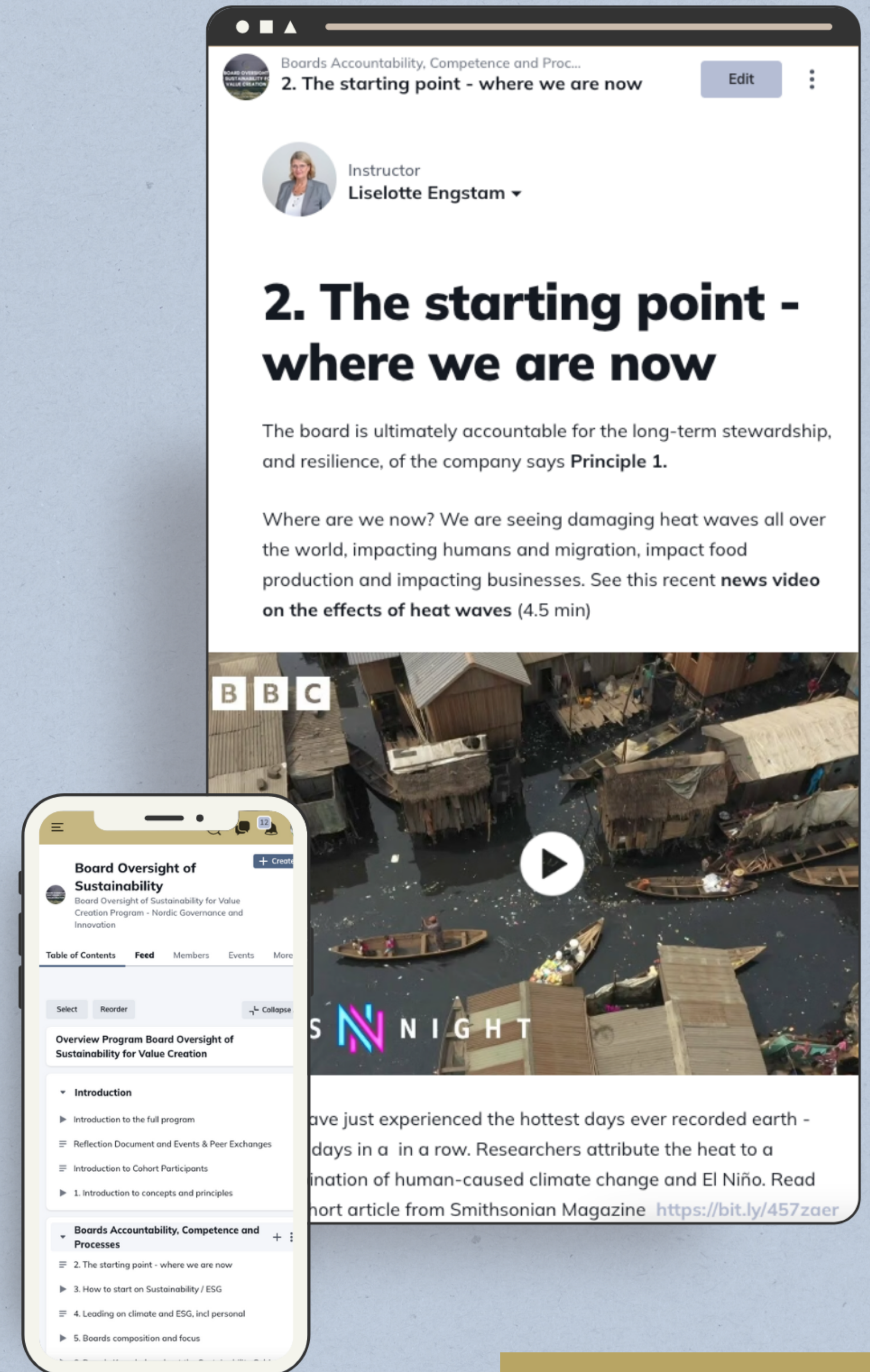




# Board Oversight of Sustainability for Value Creation

The program consists of:

- 24 online program lessons
- Estimated 30 hours for completion
- Exercises and platform peer exchanges
  - Online Peer exchanges taking place at the learning platform, related to Boards Role, Strategy, Incentives, Reporting and Stakeholder Exchange
- AI-enabled board simulator
- Two live peer exchange, taking place in two different dates:
  - *Boards Role, Materiality, and Strategic Integration*
  - *Boards Processes & Transition & Board ESG game*
- Personal reflection and intervention plan
- Quiz tests
- Certification





# Modules of Knowledge & Content



- **1 Board's accountability, competence and effectiveness**

- 1. Introduction to concepts and principles
- 2. The starting point - where we are now & what's our purpose
- 3. How to start on Sustainability / ESG
- 4. Leading on climate and ESG, including personal leadership
- 5. Boards composition and focus
- 6. Boards Knowledge about the Sustainability Subject
- 7. Integration into Boards Operating Model
- 8. CSOs, Committees & Boards AI Companions
- 9. Managing change

- **2 Board's assessment of risk & opportunities with related strategy integration and transition plans**

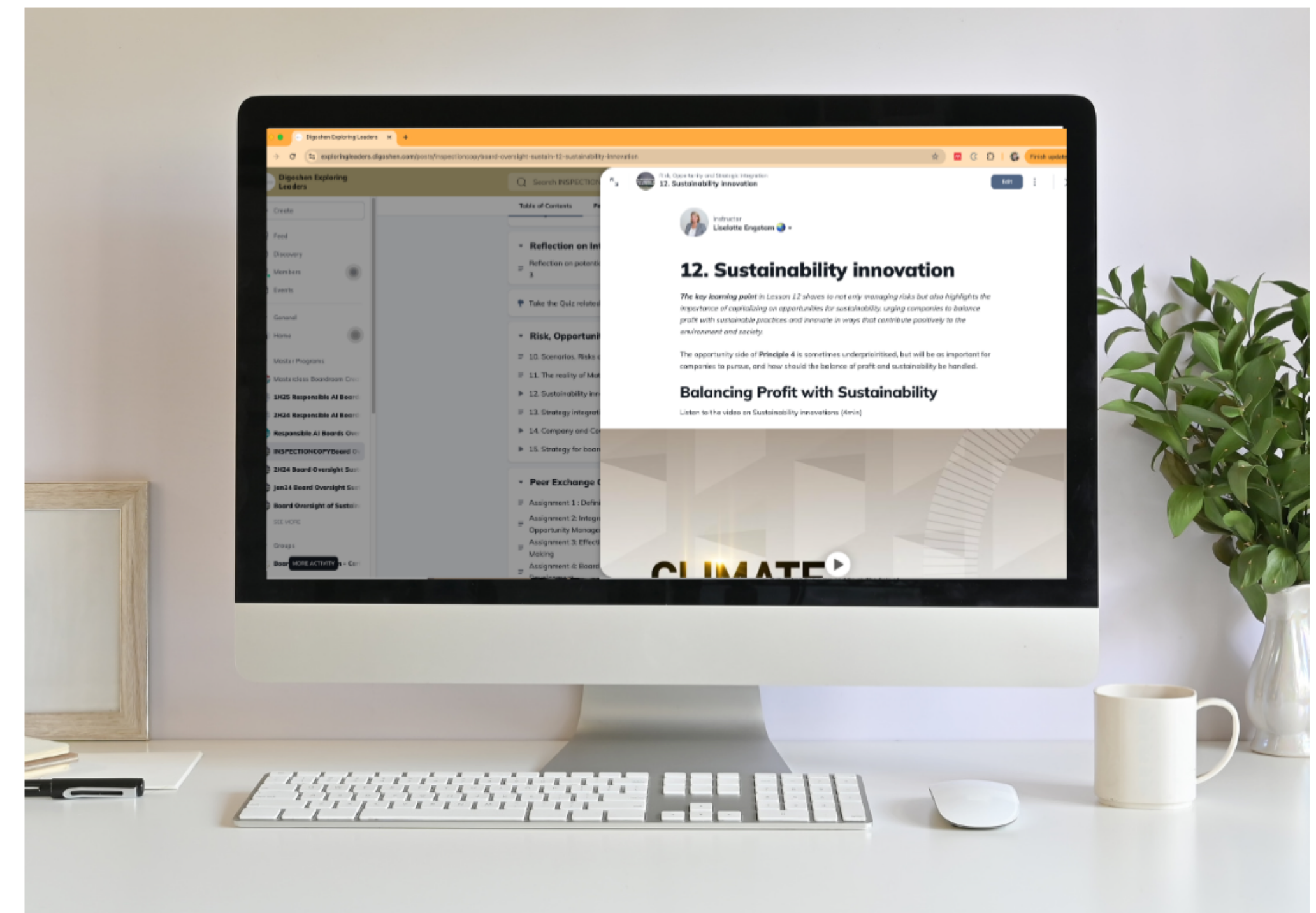
- 10. Scenarios, Risks and Opportunities
- 11. The reality of Materiality
- 12. Sustainability innovation
- 13. Strategy integration
- 14. Company and Country Transition Strategies
- 15. Strategy for boards

- **3 Board's actions on incentivization, reporting, and disclosure**

- 16. Executive compensation
- 17. Translating ESG into compensation
- 18. Broader Motivation
- 19. Business Strategy, ESG Metrics & Reporting
- 20. Regulations & Reporting Frameworks (CSRD, GRI, ISSB etc)
- 21. Collection, Assurance and Disclosure

- **4 Board's assurance of stakeholder exchanges**

- 22. Globally relevant climate policies and processes
- 23. Industry exchange and collaboration
- 24. Owners and Intergenerational perspectives





# Peer exchange Online Assignments



## 1 Board's accountability, competence and effectiveness

- Assignment 1: Balancing Short-term and Long-term Goals
- Assignment 2: Integrating Sustainability Metrics
- Assignment 3: Risk Assessment for Climate-related Risks
- Assignment 4: Strategic vs. Compliance-Oriented Approach
- Assignment 5: Staying Informed on Sustainability Trends
- Assignment 6: Board Structure for Sustainability Oversight

## 2 Board's assessment of risk & opportunities with related strategy integration and transition plans

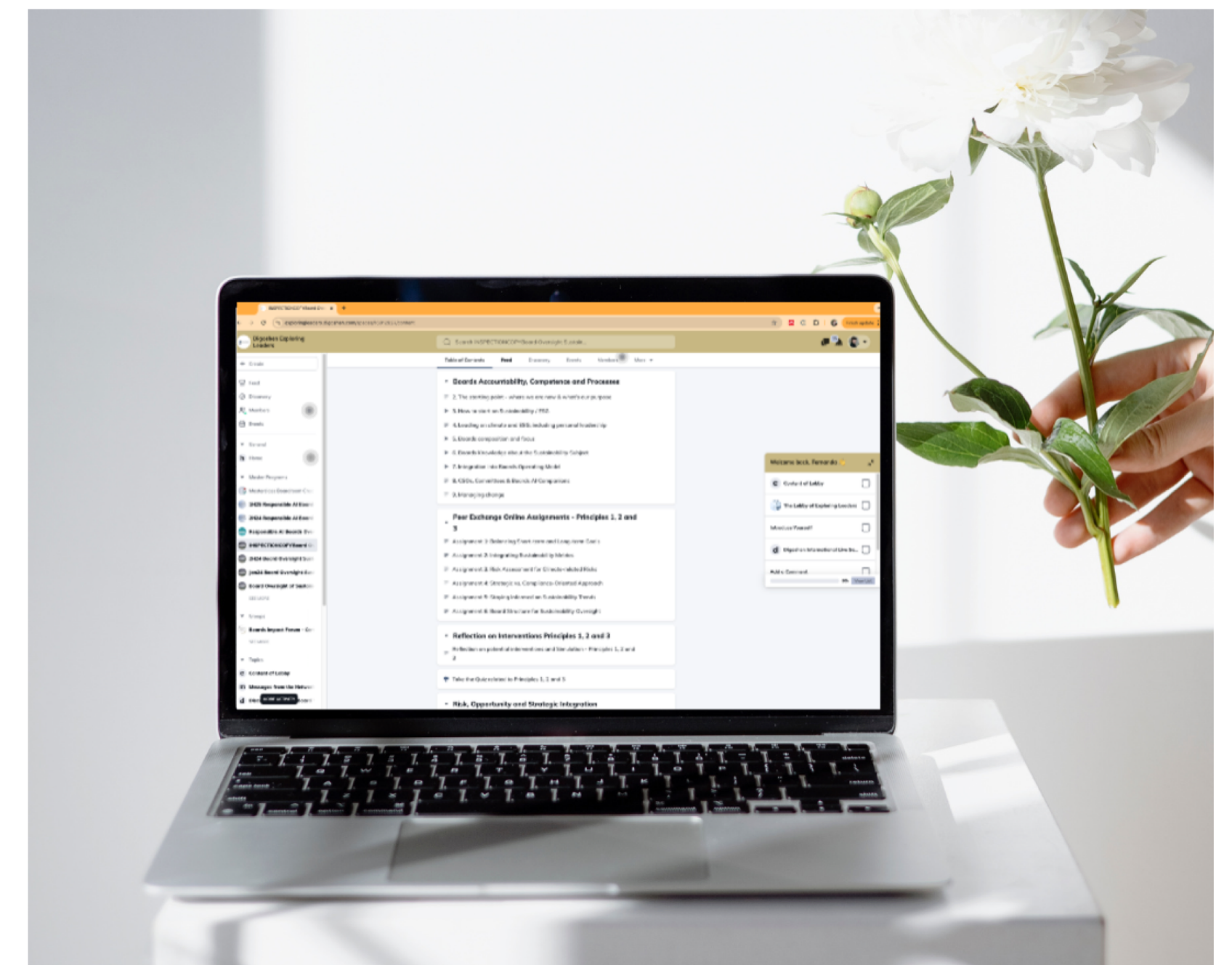
- Assignment 1 : Defining and Assessing Materiality Across Timeframes
- Assignment 2: Integrating Material Sustainability into Overall Risk & Opportunity Management
- Assignment 3: Effective Use of Scenario Analysis in Strategic Decision Making
- Assignment 4: Board Involvement and Agreement in Strategy Development
- Assignment 5: Balancing Immediate Operational Decisions with Long-term Sustainability Goals
- Assignment 6: Comprehensive Management of Integration of Sustainability Innovation and Strategy

## 3 Board's actions on incentivization, reporting, and disclosure

- Assignment 1: Balancing Financial Incentives with Other Motivational Approaches
- Assignment 2: Incorporating Appropriate Sustainability Goals and KPIs in Incentives
- Assignment 3: Strategic Alignment and Comprehensive Reporting
- Assignment 4: Balancing Regulatory Compliance with Strategic Voluntary Initiatives

## 4 Board's assurance of stakeholder exchanges

- Assignment 1: Achieving a Balanced Stakeholder Engagement
- Assignment 2: Transforming the Business into a Sustainability Activist
- Assignment 3: Fostering Value Chain Collaboration on Sustainability
- Assignment 4: Ensuring Consistency and Transparency in External Engagements





# CGI Approved Course

As a [Climate Governance Initiative](https://climate-governance.org/climate-governance-initiative-approved-course/) Approved Course, Board Oversight of Sustainability for Value Creation has

Board Impact Forum has met the requirements of the Climate Governance Initiative Core Curriculum and successfully undertaken the review process as developed by the Climate Governance Initiative Professional Education Committee.

This robust review process has the goal to make sure its contents are highly relevant to directors of any experience level. You can read more about the review procedure and what this approval means <https://climate-governance.org/climate-governance-initiative-approved-course/>.



# Boards Oversight of Responsible AI for Value Creation





# Board oversight of Responsible AI for Value Creation

Online virtual program Boards Oversight of Responsible AI for Value Creation:

- the program follows the Academic Research AI Leadership for Boards by Chalmers, SSE reviewed by INSEAD & MIT
- and WEF ethical AI Principles & WEF responsible GenAI.

## Quotes from Previous Participants

*"Excellent networking, renowned teachers and practitioners, friendly platform, all connected to the most recent business challenges. Highly recommended 100%."*

*"The Boards Impact Forum 'Board oversight of responsible AI for value creation' is a must"*

*"A comprehensive insight into the Board's role in AI."*

*" This program helps kickstart the adoption of AI as a playground for the board. It guides you in finding your own way to embrace the challenge with humility, even if you're not a technology expert. A great wake-up call!"*

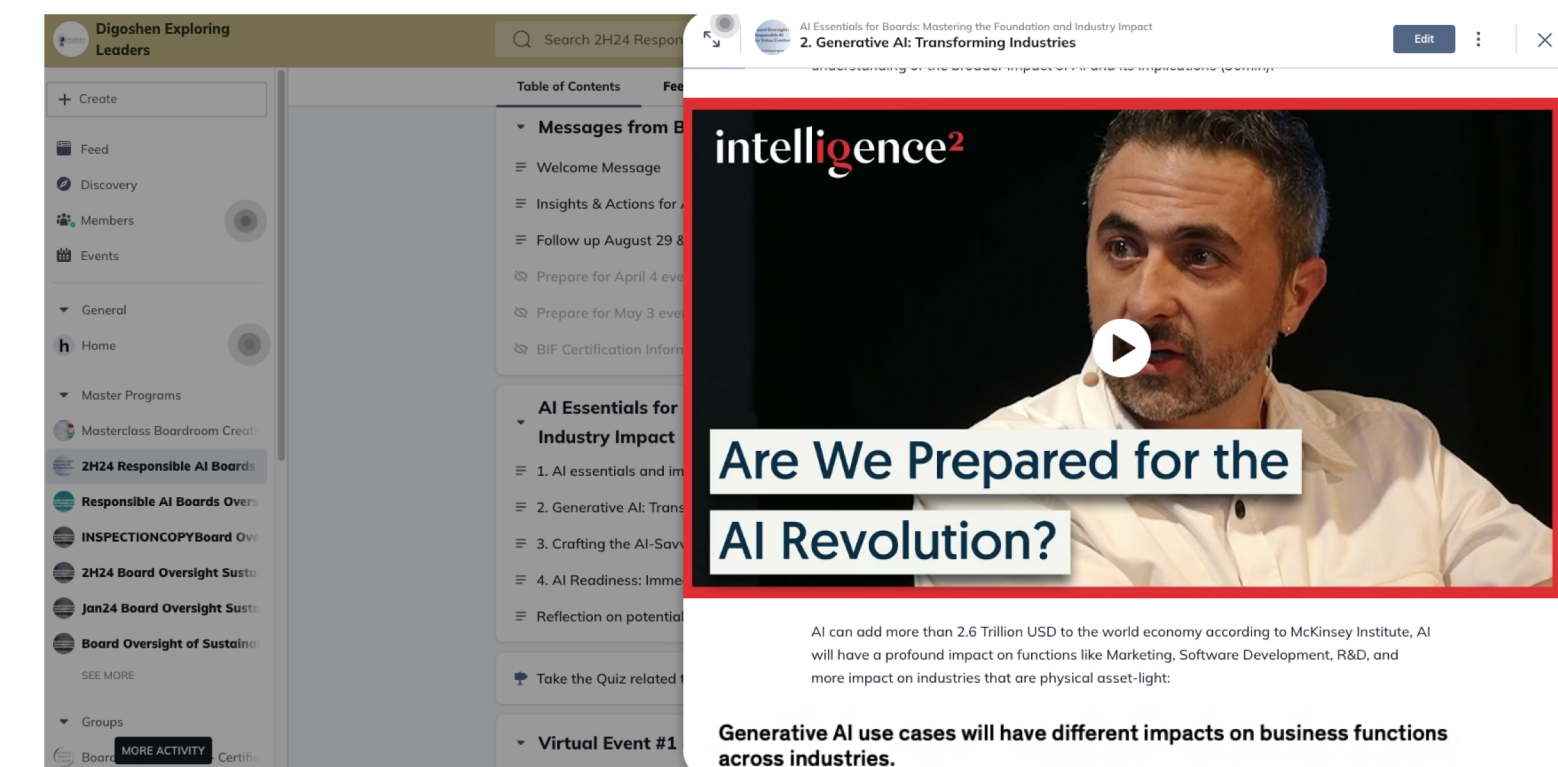
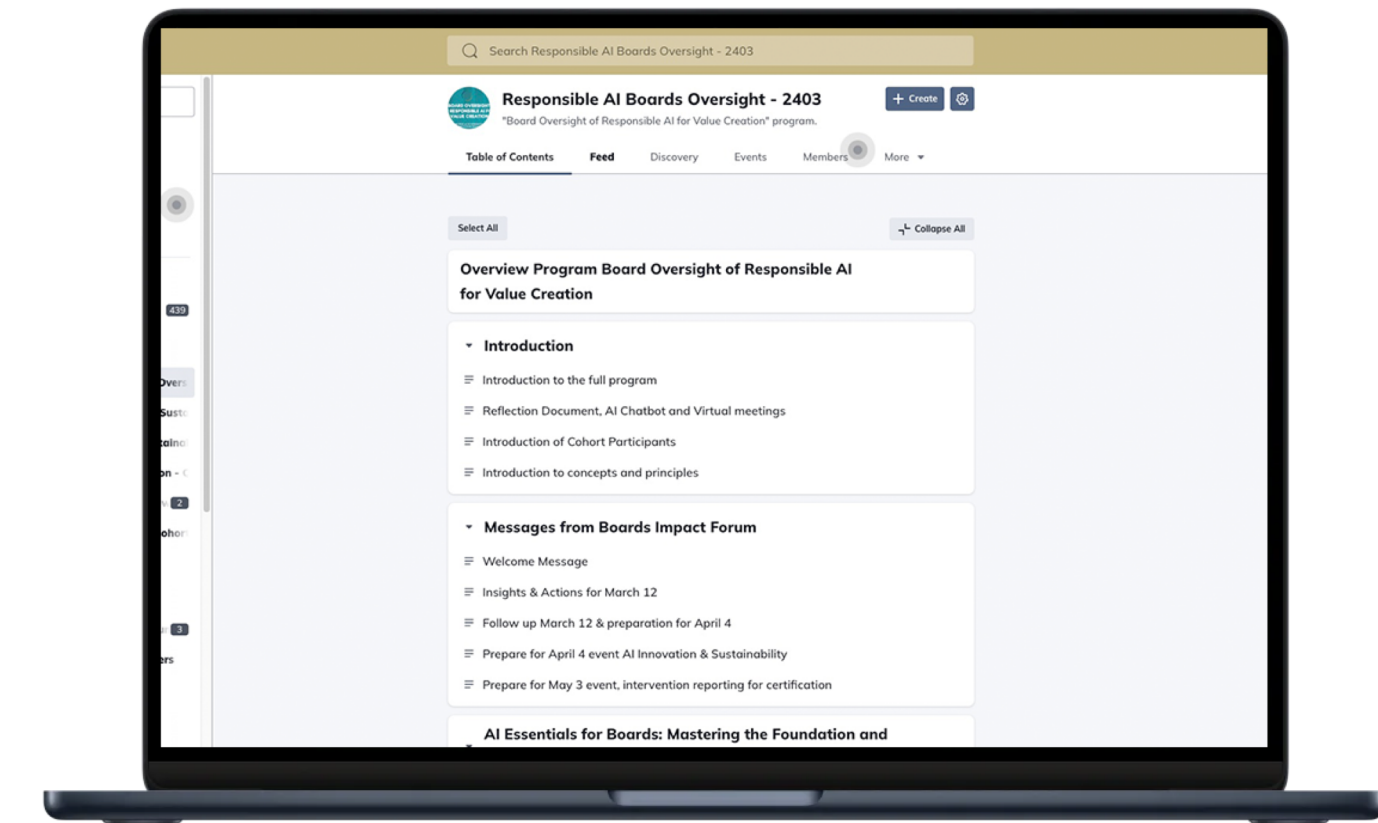




# Board Oversight of Responsible AI for Value Creation

The program consists of:

- 26 online program lessons
- Estimated 36 hours for completion
- Exercises and platform peer exchanges
  - Online Peer AI-enabled board simulator
- Three live peer exchange, taking place in two different dates:
  - *Ecosystems & Data for Boards*
  - *Innovation, Sustainability, and AI for Boards*
  - *Risk of AI & Cybersecurity for Boards*
- Personal reflection and intervention plan
- Quiz tests
- Certification & Alumni Network with events twice per year





# Live Peer Exchanges





# Modules of Knowledge & Content

- **1 . AI Essentials for Boards: Mastering the Foundation and Industry Impact**
  - AI Essential and importance for boards
  - Generative AI: transforming Industries
  - Crafting the AI-Savvy Board
  - AI Readiness: Immediate Board Actions
- **2. Strategic Integration: Aligning Business Strategy with AI for Transformative Impact**
  - Strategizing for AI's Business Impact
- **3. Guiding Operational Excellence in AI: Data Governance, Innovation, and Ecosystem Synergy**
  - Guiding for Operational AI
  - Boards Mastering Data Governance
  - The strategic value of Data
  - Revolutionizing Business Models with AI
  - Ecosystem Strategy and Oversight
  - Cultivating Value through co-creation
- **4. Sustainable AI: Dual Impact Initiatives for a Sustainable Future**
  - Boards guide Overseeing Sustainability & AI
  - Ensuring AI's Sustainability Practices
- **5. Supervising Robust AI Governance: Overseeing Risks, Cybersecurity, and Ecosystem Compliance**
  - Supervising AI Governance including Data, Ethics, Cyber and Ecosystems
  - Navigating AI Risks, Ethics, and Regulation
  - Demystifying AI: The Board's Guide to Transparency
  - Cyber Resilience in the AI Era
  - Cyber Vulnerability testing and Organizational awareness
  - AI Ecosystem Compliance and Integrity
  - Ecosystem Leadership: Influencing the AI Arena
- **6. Elevating Oversight: Progress Monitoring and Cultivating Board-Level AI Leadership**
  - Tracking and Sharing AI Milestones
  - Board Guiding Reputation and Crisis Handling
  - Leveraging AI for Boardroom Excellence
  - Personal Leadership Role & Boards AI Leadership Matrix



# Training value

# Boards Impact Forum





# AI Simulator

- Practice in a safe and interactive boardroom simulation  
We have created an **AI Board Mentor with Simulation** that mimic a boardroom discussion with you and 4 other board members on the topics of this program.
- After each module we propose you **interact in the boardroom simulation**, covering the topics of the module.

Board Mentor with Simulation by Digoshen

FE



## Board Mentor with Simulation by Digoshen

By Digoshen

Guiding and simulating boardroom scenarios.

I'd like to start a Boardroom Simulation.

What other areas can be explored here, and how do ...

What might the Impact of Generative AI be...

Balance guidance with supervision, what are some ke...



Message Board Mentor with Simulation by Digoshen



ChatGPT can make mistakes. Check important info.

?

Board Mentor with Simulation by Digoshen

4



You've selected "Boards Sustainability Ecosystem & Stakeholder Exchange." Let's start the board simulation!

Here are the members of the board for today's discussion:

- Finance Filip (financial implications)
- Marketing Maria (marketing and consumer trends)
- Innovation Ingrid (technology and innovation)
- Chair Charles (corporate governance and ethics)

We'll begin by hearing from Finance Filip.

Finance Filip:

"When it comes to sustainability and engaging with stakeholders in our ecosystem, the financial implications can be significant. There are costs related to maintaining transparency and meeting stakeholder expectations, including reporting and potential compliance issues. Do we know the budget for enhancing our sustainability initiatives and ensuring that we keep key stakeholders—such as investors, customers, and regulators—satisfied? I'm concerned that we may be overextending ourselves financially. Have we projected the potential return on these investments?"



Message Board Mentor with Simulation by Digoshen



ChatGPT can make mistakes. Check important info.



# Certification & Alumni Group

## Certification

We are in the process of getting the Sustainability program certified by the Climate Governance Initiative.

At the moment, with full completion of the programs, you will get a certificate from Boards Impact Forum and the partners Scandinavian Executive Institute, Digoshen, and Next Agents.

## Certification Criteria:

- Complete at least 50% of the lessons on the platform and engage in the platform's discussions.
- Complete all the quizzes on the platform
- Submit a survey with your reflections and board interventions
- Attend the majority of the online events & participate on the platform peer exchanges

## Alumni Community & Future Events

After the program certified participants are invited to join an alumni group with interactions and peer exchanges two times per year.







**“The people who ask “why not?” can change the world – and we need them to create a more sustainable and fairer future.”**

*Jim Snabe - Boards Impact Forum Strategic Advisory Board*





# Thank you!

Interested to hear more? Please feel free to contact us.

You can find us here:

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